

Malin Falú conduce desde hace 3 años el programa "Diálogo de Costa a Costa", producido por HITN (Hispanic Informative and Telecommunication Network) con cobertura a nivel nacional a más de 32 millones de hogares por servicio de cable. Su desenvolvimiento como moderadora le llevó a ser galardonada con el prestigioso premio *Beacon Award 2006* y a entrevistar personalidades de gran prestigio, pero lo más importante es que Malin siempre conserva su esencia genuina para traer lo mejor de sus invitados a su audiencia.

Esta vez, a Malin le tocó sentarse del otro lado del micrófono y con su siempre dulce carisma nos recibió en los estudios de HITN para conversar sobre sus inicios, sobre la mujer y sobre los retos que ha superado para llegar a ser la comunicadora, la líder, la mujer de éxito.

YFCM: Todos los inmigrantes tenemos nuestra propia historia de arribo a este país... ¿Cuál es la historia de Malin?, ¿Cómo decide venir a Nueva York?

MF: Me encantaba viajar y vine a NY en uno de esos viajes, aquí conocí un chico puertorriqueño criado aquí ("neuyorican"), era productor en una estación de televisión educativa y yo ya estaba trabajando en

For more than three years Malin Falú has been leading the program "Dialogue from Coast to Coast," produced by HITN (Hispanic Informative and Telecommunication Network) with national coverage to more than thirty-two million households through cable service. Her success as a moderator earned her the prestigious prize of the Beacon Award in 2006 and led her to interview personalities of great prestige. Most importantly, Malin always conserves her genuine essence to bring the best things about her guests to her audience.

This time, Malin was called in to sit on the other side of the microphone, and with her sweet charisma, as always, she welcomed us in the HITN studios to talk about how she got started, about herself as a woman, and the challenges she has surpassed to become a communicator, a leader, and a woman of success.



YFCM: We, the immigrants, have our own story of arrival to this country... What is your story?, How did you decide to come to New York?

It enchanted me to travel and I came to New York in one of those trips. I met a Puerto Rican boy who was raised here ("Neuyorican") - he was a producer for an educational television station and I was already working on television in Puerto Rico, and we began to speak, imagine - we had something in common.

Soon I returned to Puerto Rico and a month later received a call that he was coming to visit Puerto Rico and I thought, "how interesting." We had met in February, he went to visit me in April, and in June we got married. He was the one who brought me to the USA to settle down.

YFCM: How did you enter the media world?

MF: *Once here, the opportunities began. I arrived with my Bachelor's Degree from the University of Puerto Rico. Then I began working for the Boricua Congress of New Jersey. It was an organization that provided technical assistance to organizations in the state and there they assigned me to direct the program Comprehensive Employment & Training ACT, known as a CETA Program. My job was to travel through the whole state to apply the programs and to see how it was possible to help the Hispanic community. Another one of my functions was to translate the CETA Law. I was there for a year, while I worked as a volunteer for my husband as a Public Relations consultant for his job on New Jersey Public TV, for his program called Images.*

That is how I met people from the press, El Diario La Prensa, and from Radio Wido, Mr. Fernando Feliciano. I mentioned to him I was one of the hostesses for a youth program called "Soul Train" (a program that, by the way, is still on the air here in the US). In that program I used to interview the important Soul artists who came to Puerto Rico, such as: Gladys Knight and The Pips, Bill Eckstein, Little Anthony and The Imperials, Chubby Checker, Ella Fitzgerald, James Warlick and all the artists who arrived on the island.

Through the Congress my husband was offered a job in Austin, Texas, and later on Channel 13 in New York, I obtained a recommendation for a children's TV program called Vegetable Soup through a friend of my husband. I joined the production to replace a person for a month, and I remained there for a year.

